Alex Gaudette

www.alexgaudette.com

Tech: HTML5, CSS, SASS, LESS, JS, Angular 1&4, Postgres, Git, JQuery, MVC Architecture, Single-Page Apps, Bootstrap, Docker, NPM

Preferred Tools: Illustrator, Photoshop, Adobe XD, Atlassian, Slack, Axure, PGAdmin, Atom, Eclipse, Sketch, Sourcetree, Github, Zeplin, Gulp

Mentality: Challenge status quo, yourself and others, lead by example, positive attitude is everything, earn your paycheck, value your customer.

Digital Experience

• Anthem Blue Cross Blue Shield
FEB 2018 - PRESENT, Virginia Beach VA
Maintaining brand for Medicaid digital. Set design strategy, make product decisions. Create IXD prototypes and full site mocks from compositions.
Work closely with Director of Marketing and Director of Product. Set expectations for the state's bid for a Medicaid site. Mentor and advise front end developers. Mentor designers in technology department. Interview candidates for.
Best Achievement: Completing what was a very tight deadline on a multi-site launch for Florida medicaid / medicare products when we lost resources and worked through Christmas break.

• WealthForge / Senior UX Designer
NOV 2014 - FEB 2018, Glenside VA
Owning brand for technology. Publish design guide / codebase.
Work closely with Director of Marketing and Director of Product. Design new products. White-labeling SaaS products. Client relations. Own and dev front-end framework (html css js gulp), lead best practices. Create build / deploy jobs for each new client. Control QA deployments. Mentor developers in technology department. Interview candidates for.
Best Achievement: Inventing / Prototyping / Developing "Dynamic Tombstone", a private offering detail panel that holds per item marketing materials, financial details, and photography all client specified, but dynamically generated by us to be pasted into any issuer's website with ease. A single click to start the investment process and updates in realtime. All in time for May 2016 Finovate.

• Synergy Systems / Web Designer, Developer
MAR 2011 - JAN 2016, Glenside VA
Develop user training guides in html / css. Android / Web / Print graphic design. Android bootloader animation. Product development. Web development. Create tutorials with training software. Create presentations. Static websites for clients in Joomla as well as from scratch.
Best Achievement: Taking an ancient retail issue alert system to a clean html5 application and traveling to retail stores using it.

Recent Side Work

• ReRunner / UX/Mobile Design
APR 2018 - JAN 2019, Richmond VA
Design user flows, apply user research data. Worked on a mobile app, an onboarding webapp for the mobile app, and a business administration dashboard for the app. Created all image assets, except for collaboration with a photographer.

• DOS / UX/Mobile Design
AUG 2017 - MAR 2018, Richmond VA
Design user flows, create mobile IXD. Worked on a mobile app, and a business administration dashboard for the app.

• Dippy / Part-Time UX Designer/Dev & Consultant
NOV 2016 - JUL 2017, Richmond VA
Design / own brand. Wireframe new product design. Reduce user friction. Write copy. Product development.

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